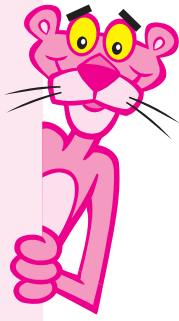


NEW



INNOVATIONS FOR LIVING®



TruDefinition™ Duration® Shingles Designer Colors Collection

Same great look as our previous
Duration® Premium Designer Colors Collection



Aged Copper†

Intense Harmony

Bright. Bold. Brilliant. The world is full of color. From the cars we drive to the appliances we buy, we have the power to choose the colors we surround ourselves with. If you're looking to make your home truly vibrant, don't overlook the power of using color on your roof to help coordinate exterior accents like paint, trim and even landscaping. TruDefinition™ Duration® Designer Colors Collection Shingles can bring it all together—helping to improve your home's aesthetics and perceived value—with maximum vibrancy and colors you won't find anywhere else.

TruDefinition Duration Designer Colors Collection Shingles feature the high-performance durability of SureNail® Technology with triple layer protection and excellent adhesive power. Plus, they boast a Limited Lifetime Warranty* and can stand up to 130-MPH* winds.

Whether you're looking to add more drama to your home or give it a knockout new look, you'll be amazed at the difference that *TruDefinition Duration* Designer Colors Collection Shingles can make—they offer brilliant impact and curb appeal like you never imagined. And when your home's elements work in harmony, the look will be vibrant, cohesive and undeniably spectacular.





A new roof. And a whole new look.

The *TruDefinition Duration* Designer Colors Collection does more than give your home's façade a lift. It also allows you to make changes to your paint and other accents over time without the need to change your shingles. That's because each shingle is made up of several color granules that inspire imaginative color palettes in warm and cool tones. When viewed from a distance, these brilliant granules can unify all of your home's details, like brick, stone, paint, shutters, siding, stucco and more.

Our *TruDefinition Duration* Designer Colors Collection is so uniquely beautiful that we wanted to help you think about color and texture in a whole new way. So we enlisted renowned color guru, Lee Eiseman, to develop two inspirational color palettes for each shingle color. Eiseman is the executive director of the Pantone Color Institute and author of six books about the impact of color in our world. To develop her signature color schemes, Eiseman considered everything from paint to architectural accents. As you look through this brochure, be sure to note Eiseman's inspirational color palettes, which reference Benjamin Moore® paint colors.



Which color best complements your home's exterior details?

Try a few on and see. Our Design EyeQ™ Visualization Experience lets you experiment with how different shingles, siding and Cultured Stone® veneer might look on your home. To get started, visit ocdesigneyeq.com. And imagine what a difference the *TruDefinition Duration* Designer Colors Collection can make for your home.

DESIGNEyeQ™
Visualization Experience

See how Lee Eiseman's inspirational color palettes for Summer Harvest† offer you three different looks for dramatically revamping your home's exterior.





Sand Dune

Relaxing tan, taupe and pale blue tones unite to create a shingle that is naturally elegant and beautiful. *TruDefinition Duration Designer Colors Collection* Shingles in Sand Dune have the warmth of beachy, toes-in-the-sand afternoons.





After
Sand Dune†



Before

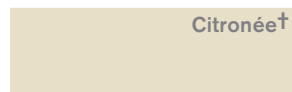
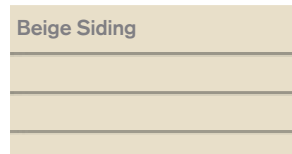
Aspen† Country
LedgeStone



Sand Dune Inspirational Color Palettes



Fog† Southern
LedgeStone



Take a departure from your old roof. Our Sand Dune shingles give a serene, yet stately impression. Whether your home is brick or stone or has siding, this roof will give it new life. For ideas, just take a look at the unique palettes at right suggested by color expert Lee Eiseman.

Sand Dune†



Sand Dune†



Sedona Canyon

Smoky bark and warm sandstone accents bring a touch of the Southwest to your home.

TruDefinition Duration Designer Colors Collection Shingles in Sedona Canyon take cues from the serenity and beauty of nature—for one awe-inspiring view.



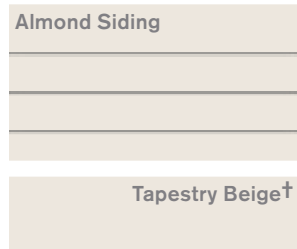
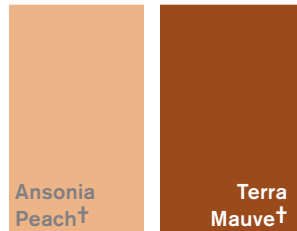


After
Sedona Canyon†



Before

Caramel† Country
Ledgestone



Sedona Canyon Inspirational Color Palettes



Sea View†

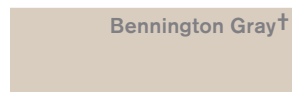
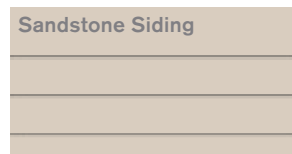


Plymouth
Brown†

Aspen† Southern
Ledgestone



Sandstone Siding



Bennington Gray†

Unearth your home's potential. Our Sedona Canyon shingles give your home a warm, welcoming feeling. As you consider the inspirational palettes to the right, you'll love the way color expert Lee Eiseman balanced them with sun-baked tones and soothing botanical hues.

Sedona Canyon†



Sedona Canyon†



Storm Cloud

Deep charcoal and light gray meet hints of green and mahogany to bring drama to your roof. *TruDefinition Duration Designer Colors Collection* Shingles in Storm Cloud provide a bold, multi-faceted look. Forecast for your home? 100% chance of being envied.





Aspen† Dressed Fieldstone



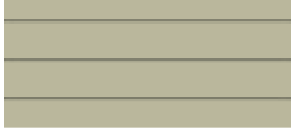
Stratton Blue†



Yorktowne Green†



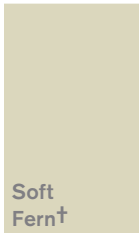
Sierra Siding



Copley Gray†



Storm Cloud Inspirational Color Palettes



Soft Fern†

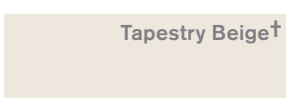


Army Green†

Almond Siding



Tapestry Beige†



Shale† Country LedgeStone



Striking colors look good in any weather. Our Storm Cloud shingles offer a cool contrast to a warm exterior. And they can bring out the boldness in darker trim too. The color palettes at right, created by color expert Lee Eiseman, show just how versatile—and dramatic—these shingles can be on your home.

Storm Cloud⁺



Storm Cloud⁺



Summer Harvest

Sunny gold, cool blue and burnt sienna blend in a bountiful shingle color with amazing depth. *TruDefinition Duration Designer Colors Collection* Shingles in Summer Harvest have a charming rustic quality, and just might be a perfect pick for your home.





After
Summer Harvest†



Before

Patina† Del Mare
Ledgestone®



Acorn
Yellow†

Black†

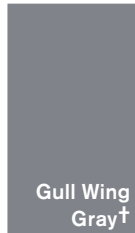
Cream Siding

Happy Valley†

Summer Harvest Inspirational Color Palettes



Warm
Earth†



Gull Wing
Gray†

Chardonnay†
Country Ledgestone



Tan Siding

Grant Beige†

Enjoy a summer glow all year-round. Our Summer Harvest shingles have an earthy mix of hues, with golden highlights that will make your roof shine. Try one of Lee Eiseman's designer palettes to the right—or create your own.

Summer Harvest†



Summer Harvest†



Merlot

Rich burgundy and cool charcoal gray accents come together in a shingle that looks great now and stays beautiful over time. *TruDefinition Duration* Designer Colors Collection Shingles in Merlot are deep, refined and decadent. See how they'll pair with your home.



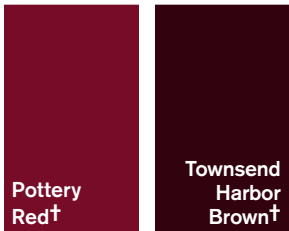


After Merlot†

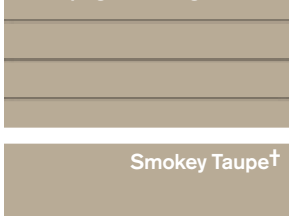


Before

Palermo† Del Mare
Ledgestone®



Champagne Siding



Merlot Inspirational Color Palettes



River Blue†

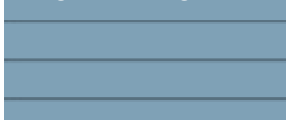


Ruby Dusk†

Suede† Limestone



Wedgwood Siding



Polaris Blue†

Bye-bye vanilla. Our Merlot shingles give any color siding a lot more impact. And they'll look great with the inspirational palettes at right that color expert, Lee Eiseman, created. Just imagine the way her color and texture combinations play together in unexpected ways.

Merlot+



Merlot+



Pacific Wave

Ocean blue and deep gray tones give these shingles a sea of dimension. *TruDefinition Duration Designer Colors Collection* Shingles in Pacific Wave are a refreshing choice for your roof update.





After
Pacific Wave†



Before

Fog† Southern
Ledgestone



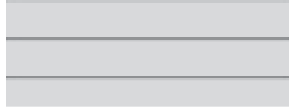
Eagle
Rock†



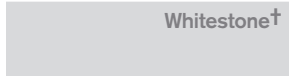
Bachelor
Blue†



Silver Siding



Whitestone†



Pacific Wave Inspirational Color Palettes



Aqua
Marina†



Black†

White Siding



White†



Aspen† Country
Ledgestone



The perfect lift for an old, washed-out roof. Our Pacific Wave shingles have deep dimension that complements both crisp white siding and warm red brick. Discover Lee Eiseman's unique color palettes, to the right, that are sure to give new life to your home's façade.

Pacific Wave†



Pacific Wave†



Aged Copper

Warm hints of copper mixed with cool sage give these shingles unbelievable pop. *TruDefinition Duration Designer Colors Collection Shingles* in Aged Copper add dimension and excitement to your roof. Turn the page and you'll see why they're worth every penny.





After
Aged Copper†



Before

Aspen† Southern
Ledgestone



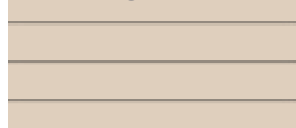
Cappuccino
Muffin†



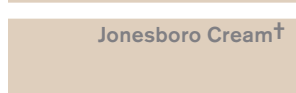
Stardust†



Dune Siding



Jonesboro Cream†



Aged Copper Inspirational Color Palettes



Caribbean
Teal†



Cream
Yellow†

Barossa† Del Mare
Ledgestone®



Sandstone Siding



Bennington Gray†



Make a neutral home more noticeable. Our Aged Copper shingles are like a crown jewel for monochromatic exteriors. But they're also great on homes with a lot of bold details. At right, you'll see the two inspirational palettes Lee Eiseman chose to highlight this beautiful shingle.

Aged Copper†



Aged Copper†

The SureNail® Difference— A technological breakthrough in roofing.



The innovative features of Owens Corning™ *TruDefinition Duration* Shingles with patented *SureNail* Technology offer the following:

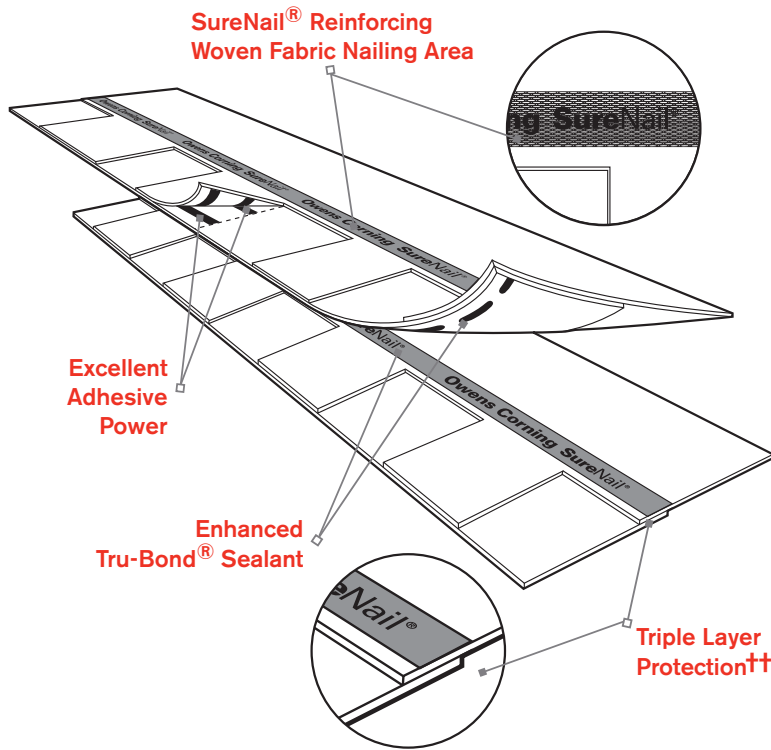
Breakthrough Design. Featuring a tough, woven engineered reinforcing fabric to deliver consistent fastening during installation.

Triple Layer Protection. A unique “triple layer” of reinforcement occurs when the fabric overlays the common bond of the shingle laminate layers that offers excellent fastener holding power.

Superior Adhesion. Our enhanced *Tru-Bond*®** sealant grips tightly to the engineered fabric nailing strip on the shingle below.

Excellent Adhesive Power. Specially formulated, wide adhesive bands help keep shingle layers laminated together.

Exceptional Wind Resistance. The industry's first asphalt roofing shingle engineered to deliver 130-MPH* wind warranty performance with only 4 nails. Fewer nails required can mean fewer deck penetrations.



SureNail Technology U.S. Patent 7,836,654 and other patents pending.



Aged Copper†

Designer Colors Collection



Merlot†



Pacific Wave†



Sand Dune†



†



Sedona Canyon†



Storm Cloud†



Summer Harvest†

Product Attributes

Warranty Length*

Limited Lifetime†

Wind Resistance Limited Warranty*

130 MPH

Algae Resistance Limited Warranty*

10 Years

Tru PROtection® Non-Prorated Limited Warranty* Period

10 Years



Algae resistance available in areas shown in white.

TruDefinition™ Duration® Shingles Product Specifications

Nominal Size	13 1/4" x 39 3/8"
Exposure	5 5/8"
Shingles per Square	64
Bundles per Square	3
Coverage per Square	98.4 sq. ft.

Applicable Standards and Codes

ASTM E 108, Class A Fire

ASTM D 3161, Class F Wind

ASTM D 7158, Class H Wind

ASTM D 3018, Type 1

ASTM D 3462

ASTM D 228

UL 790, Class A

CSA 123.5††

Florida Building Code

Miami-Dade County Approved§

Owens Corning™ Hip & Ridge Shingles

Owens Corning™ Hip & Ridge shingles are uniquely color matched to the *TruDefinition Duration* Designer Colors Collection Shingles. The multiple color blends are only available from Owens Corning™ Roofing and offer a finished look for the roof.



Blended



Traditional

* See actual warranty for complete details, limitations and requirements.

** *Tru-Bond* is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning.

† Owens Corning strives to accurately reproduce photographs of shingles. Due to manufacturing variances, the limitations of the printing process and the variations in natural lighting, actual shingle colors and granule blends may vary from the photo. The pitch of your roof can also impact how a shingle looks on your home. We suggest that you view a roofing display or several shingles to get a better idea of the actual color. To accurately judge your shingle and color choice, we recommend that you view it on an actual roof with a pitch similar to your own roof prior to making your final selection. Color availability subject to change without notice. Ask your professional roofing contractor for samples of colors available in your area.

†† This illustration depicts triple layer protection and the amount of triple layer protection may vary on a shingle-to-shingle basis.

‡ 40-Year Limited Warranty on commercial projects.


‡‡ Applicable in Brookville, Denver, Kearny, Medina, Minneapolis and Portland Service Areas only.

§ Applies for all areas that recognize Miami-Dade County Building Code.

SureNail Technology U.S. Patent 7,836,654 and other patents pending.

Keep your beautiful roof functioning beautifully too.

It takes more than just shingles to create a high-performance roof. It requires a system of products working together. The Owens Corning™ Roofing System is a lineup of key products that can help provide maximum durability for your roof. And the most protection for your home.

- a** **VentSure® Ventilation Products.** Help protect a roof from premature failure by helping remove heat and moisture from the attic. 
- b** **PINK® Fiberglas™ Blown-In Insulation.** Tiny air pockets trapped in the insulation resist the passage of heat flow.
- c** **Owens Corning™ Hip & Ridge Shingles.** Help protect the ridge vent and add an attractive, finished look to a roof's hips and ridges.
- d** **Owens Corning™ Shingles.** Add durable beauty to a home. Shingles are the first line of defense against the elements.
- e** **Owens Corning™ Underlayment Products.** Add an extra layer of protection between the shingles and the roof deck to help prevent damage from wind-driven rain.
- f** **WeatherLock® Self-Sealing Ice & Water Barrier Products.** Help guard vulnerable areas where water can do the most damage to a roof: eaves, valleys, dormers and skylights.
- g** **Owens Corning™ Starter Shingle Products.** The first step in the proper installation of shingles.
- h** **RapidFlow® Gutter Drainage Protection.** Keeps leaves and other debris from clogging gutters, while allowing water to flow freely off of the roof and through gutters.
- i** **Owens Corning™ Undereave Ventilation Products.** Help prevent moisture buildup in the attic by working with ridge vents to keep air moving.



Once you decide on a shingle style, we encourage you to shop around to find a contractor you can trust—one who offers proven experience and will provide a written estimate. For the utmost assurance, have your new roof installed properly by an Owens Corning™ Preferred Contractor. In order to achieve that distinction, a contractor must meet our strict program criteria. **To find a Preferred Contractor near you, call 1-800-GET-PINK® or visit www.roofing.owenscorning.com.**



INNOVATIONS FOR LIVING®

OWENS CORNING ROOFING AND ASPHALT, LLC
ONE OWENS CORNING PARKWAY
TOLEDO, OHIO, USA 43659

1-800-GET-PINK®
www.roofing.owenscorning.com

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